



Staying in the Helicopter® **Keynote Series**

Creativity, Technology, Speed and Change - the secrets of tomorrow's winning companies

Target Audience

CEOs, Business Leaders, Business Audiences, Boards, Trustees, Directors, Senior Managers.

Overview

The world of business is like never before.

The playing field has been levelled - every company, of every size and in every part of the world now has the same amazing opportunities to thrive.

Hear how smaller companies are starting to run rings around large corporations and what large companies need to do now to stay competitive

Every day of the week today there are new technologies, often free, giving creative opportunities for businesses large and small to win - and win big in today's exciting new world of business.

- but to win in these times, speed of thought and deed needs to be endemic and your culture needs to be one where change is not just the norm but rather actively sought by all.

Winners have a finely honed ability to assimilate, adapt and creatively adopt new technologies, new practices and creative ways of achieving business success.

Here is the opportunity for you to take a look at the exciting future of your business from the Helicopter.

What people say

Thank you for your fantastic presentation, you have received great feedback. I thought it was masterful and personally learned a lot.

Warren Cass, Founder, www.Business-Scene.com

I had the honour of attending your course on Creativity & Change.

Please accept my sincerest gratitude for making me aware of the key attributes of running a successful business.

Jameel Hussain, Managing Director, FujiFilm, Karachi

Thank you, what I learned was invaluable. I'm sure that I will implement a great deal of what I learned today, very soon.

Leonard Rego, CEO & Creative Director eleven777 Advertising LLC, Dubai, UAE

You were very inspiring with solid strategies and excellent information and knowledge.

Sharon Lim, Editor in Chief, Elle Magazine, Media Corp, Singapore.

About Roger

Roger Harrop BSc(Hons), CEng, FIMechE, FCIM, FInstIB, FPSA, PSAE, CSPGlobal has spent over 25 years leading international business at the highest level, ultimately a plc, putting him in a unique position to deal with contemporary business challenges.

He is an, Oxford, UK based, international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programs. Over 10000 CEOs, business leaders and others have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

He is ranked in the top 10 of business management speakers worldwide, a winner of the prestigious Professional Speaking Award of Excellence and is a twice Speaker of the Year with The Academy for Chief Executives.



ROGER HARROP

Business Expert
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“Ranked in the top 10 Management & Strategy Speakers Worldwide”

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