



Staying in the Helicopter® Masterclass Series

WIN! How to succeed in the new game of business

Overview

These really are the most exciting of times for business!

The world of business has changed: nothing is a given any more and the playing fields are being levelled - not only between small and larger organisations, but also internationally..

Winning businesses are those focussed on the new fundamentals - linked to an innate ability to adapt and be fleet of foot facilitated by the utilisation of the latest technology which is arriving at eye watering speeds.

Recent times have jolted organisations back to the fundamentals. Every business leader - whether they are running a small or large business, service or manufacturing, the professions, not-for-profit, government or NGO needs to understand and then focus mercilessly on the new basics of business, to ensure sustained success.

The role of the successful Leader today has also been redefined - with an ability to spend time in the helicopter whilst keeping it simple - at the core.

This Masterclass explores those fundamentals of business - any business - and the new role of the business leader whilst keeping it practical and not departing into the realms of complexity and business school speak.

It will enable you to embark upon a high level of thinking about the organisation and your pivotal role in it's new future.

This enlightening and hard hitting Masterclass will take you out of your comfort zone, will make you think and is guaranteed to result in you taking immediate actions for the benefit of your business

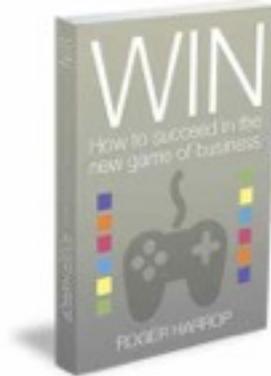
Methodology

This highly interactive and participation driven Masterclass is set to stimulate and challenge you to think about the fundamentals of your business. By incorporating your own experiences and comments linked to those of the speaker, this programme will allow you to gain a fresh perspective and discover how you can significantly contribute further to the success and growth of yourself and your organisation.

Packed with the lessons from global research, group discussions, team sharing, proven real world strategies, practical business models, relevant stories and simple techniques, this Masterclass has been carefully structured to ensure there is real action learning - practical and effective.

Materials

This Masterclass is complemented by Roger's highly acclaimed new book of the same name.



What people say

You were so inspiring today and reinforced my belief in myself and my business, reignited my passion for the work that I do, and has given me great courage to continue along my journey as an entrepreneur.

- Sonja Sinaswee, Port of Spain, Trinidad

Roger, your Masterclass is by far the best that we ever given to top corporate CEOs - and the applause the loudest and longest!

- Jamil Janjua, Chairman, Octara Training, Karachi

Roger's, wisdom and advice is essential for every business person and entrepreneur. While his program is filled with high content, it is still delivered in a humorous and entertaining way. His programs are a true winner and Roger is a true star. Can't wait to put his sound advice into practice

- Ted Garrison, CEO, New Construction Strategies, Florida, USA

Roger is quite simply brilliant. Amusing, professional, personable, but most importantly very knowledgeable about the imperatives of running a business. His 'Staying in the Helicopter' philosophy has received widespread acclaim wherever and whenever I have seen it presented. Highly regarded by all who know him.

- John Bycroft, Managing Director, Aorta Sales Limited

Brilliant session yesterday - they really loved it!

You have the ability to inspire action. The material is brilliantly constructed to get them to think about issues that are real for them, and then see that they personally can go back to their businesses and do something effective.

- Tim Anderson, Group Chairman, The Academy for Chief Executives

About Roger

Roger Harrop BSc(Hons)., CEng., FIMechE., FCIM., FInstIB., FPSA., PSAE, CSPGlobal

Roger has spent over 25 years leading international business at the highest level, ultimately a plc, putting him in a unique position to deal with contemporary business challenges.

He is an, Oxford, UK based, international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programs. Over 20,000 CEOs, business leaders in 38 countries have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

Roger is also an author, business advisor, mentor, consultant and independent director focused on business development, growth and success.

He has extensive experience across a broad spectrum of businesses - from small start-ups to large multinational corporations; from high tech manufactured products through basic commodities, to people based services businesses and not-for-profit organizations

Roger spent seven years as Group Chief Executive of a FTSE quoted, high tech industrial instrumentation group with 12 operations over four continents. The company was listed in the UK Government's 'Competitiveness' White Paper and gained a reference in the US Forbes magazine as one of the top 100 overseas companies and has been used as a benchmark case study by two business schools on culture change and business re-engineering.

He has run businesses for major multi-national corporations and has been a tutor with one of the leading leadership and teambuilding programs for over 25 years.

He is Past-President of The Professional Speakers Association, a former Vice-President of The Institution of Mechanical Engineers, and a Liveryman with The Worshipful Company of Marketers. He is an accredited SME business advisor and a trained Assessor and Coach.

He is ranked in the top 10 of business management speakers worldwide, a winner of the prestigious Professional Speaking Award of Excellence and is a twice Speaker of the Year with The Academy for Chief Executives.



ROGER HARROP

Business Expert
Author
International Speaker



“Ranked in the top 10 Management & Strategy Speakers Worldwide”

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