



Staying in the Helicopter® **Keynote Series**

WIN! How to succeed in the new game of business

Target Audience

Whole company teams, CEOs, Business Audiences, Boards, Trustees, Directors, Senior Managers.

Overview

These really are the most exciting of times for business!

The world of business has changed: nothing is a given any more and the playing fields are being levelled - not only between small and larger organisations, but also internationally..

Winning businesses are those focussed on the new fundamentals - linked to an innate ability to adapt and be fleet of foot facilitated by the utilisation of the latest technology which is arriving at eye watering speeds.

Recent times have jolted organisations back to the fundamentals. Every business leader - whether they are running a small or large business, service or manufacturing, the professions, not-for-profit, government or NGO needs to understand and then focus mercilessly on the new basics of business, to ensure sustained success.

The role of the successful Leader today has also been redefined - with an ability to spend time in the helicopter whilst keeping it simple - at the core.

This Masterclass explores those fundamentals of business - any business - and the new role of the business leader whilst keeping it practical and not departing into the realms of complexity and business school speak.

It will, simply, enable you to embark upon a high level of thinking about your business and your pivotal role in it's new future.

This enlightening and hard hitting Masterclass will take you out of your comfort zone, will make you think and is guaranteed to result in you taking immediate actions for the benefit of your business

It will enable you to embark upon a high level of thinking about the organisation and your pivotal role in it's new future.

What people say

Roger is quite simply brilliant. Amusing, professional, personable, but most importantly very knowledgeable about the imperatives of running a business. His 'Staying in the Helicopter' philosophy

has received widespread acclaim wherever and whenever I have seen it presented. Highly regarded by all who know him.

John Bycroft, Managing Director, Aorta Sales Limited

Roger's huge experience, combined with a direct, engaging style makes him a great business speaker and coach. He made a huge impact on our management team and helped us address several serious business issues.

Andrew Shaw, CEO, Dubai Cable Company.

It is no coincidence that the Group's dramatic improvement in performance over the past 18 months, follows directly from first hearing you speak

Ian McKernan, Chairman & CEO, Molecular Products Group plc.

You are a natural and highly accomplished business presenter, and the quality of your material for CEOs is unmatched. What makes you exceptional is that the content of your material provides substantial learning for even the most experienced and accomplished CEO.

Tim Anderson, Group Chairman, The Academy for Chief Executives

About Roger

Roger Harrop BSc(Hons), CEng, FIMechE, FCIM, FInstIB, FPSA, PSAE, CSPGlobal has spent over 25 years leading international business at the highest level, ultimately a plc, putting him in a unique position to deal with contemporary business challenges.

He is an, Oxford, UK based, international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programs. Over 20000 CEOs, business leaders in 38 countries have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

He is ranked in the top 10 of business management speakers worldwide, a winner of the prestigious Professional Speaking Award of Excellence and is a twice Speaker of the Year with The Academy for Chief Executives.



ROGER HARROP

Business Expert
Author
International Speaker



“Ranked in the top 10 Management & Strategy Speakers Worldwide”

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