



Staying in the Helicopter® **Keynote Series**

The Key to Profitable Growth

Target Audience

CEOs, Boards of Directors, Business Leaders, VPs, Directors, Trustees, Senior Managers.

Overview

The speech stimulates delegates to regularly take the opportunity to step outside the day-to-day constraints of their business. It explores the benefits of maintaining a focus on the 'big picture' - not just in the overall business strategy but in all aspects of operations. By this concentration on the really important issues, delegates will significantly improve their own effectiveness, reduce their levels of stress and, most importantly, see direct benefits to the on-going health and growth of their organization. The twin themes of 'staying in the helicopter' and 'keep it simple' are reinforced through thought provoking practical models and real life stories which cut through the latest business speak and corporate fashion to focus on the important issues for the delegate and the business.

The speech is structured into three key headings - Purpose, Profitable Growth, and Change and each section is stimulated and supported by the introduction to powerful models and the simplified lessons from key pieces of research, interlaced with stories, anecdotes and humour.

How delegates benefit

Delegates leave highly motivated with tools and secrets to achieve immediate growth in profits, revenues, personal and business performance.

What people say

Roger was inspiring to work with and played a pivotal role in making our top managers conference a great success

- Sally Robins, Director of Communications, Steria SA, Paris

Thank you so much for your contribution to the success of the European Meetings and Events Conference. Both your sessions have made a great impact on the attendees and have highly contributed to the success of our conference.

- Miranda van Brück, Knowledge Manager, EMEA, Meeting Professionals International (MPI)

It is no coincidence that the Group's dramatic improvement in performance over the past 18 months, follows directly from first hearing you speak

- Ian McKernan, Chairman & CEO, Molecular Products Group plc.

I have worked with Roger on our Sales Excellence Forum in Poland where he was a keynote speaker. Roger delivered an engaging, eye-opening and delightful presentation which was rated one of the best by the summit attendees, I can only recommend him.

- Mihaly Nagy, CEO, Stamford Global Conferences, Budapest, Hungary

About Roger

Roger Harrop BSc(Hons), CEng, FIMechE, FCIM, FInstIB, FPSA, PSAE has spent over 25 years leading international business at the highest level, ultimately a plc, putting him in a unique position to deal with contemporary business challenges.

He is an, Oxford, UK based, international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programs. Over 10000 CEOs, business leaders and others have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

He is ranked in the top 10 of business management speakers worldwide, a winner of the prestigious Professional Speaking Award of Excellence and is a twice Speaker of the Year with The Academy for Chief Executives.



ROGER HARROP

Business Expert
Author
International Speaker



“Ranked in the top 10 Management & Strategy Speakers Worldwide”

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