



Staying in the Helicopter® **Keynote Series**

## **Sparkling Sales - in good times or in bad**

### **Target Audience**

Whole sales teams, Sales & Marketing Directors, VPs, Managers, CEOs, Business Leaders.

### **Overview**

This speech doesn't just make sales people think again about how they can effectively do their job but maybe more importantly Sales Managers, Directors, VPs and business leaders also.

The business of growing sales has changed but remains fundamentally simple.

You think differently about how to gain and grow sales - how to gain and grow customers and how to really really manage sales people effectively. It will turn some of your preconceptions on their head.

No business speak, no academic theories but proven effective common sense.

### **How delegates benefit**

Delegates leave with highly motivational and insightful tools and secrets to achieve immediate growth in sales - in good times or in bad!"

### **What people say**

**Roger is quite simply brilliant. Amusing, professional, personable, but most importantly very knowledgeable about the imperatives of running a business. His 'Staying in the Helicopter' philosophy has received widespread acclaim wherever and whenever I have seen it presented. Highly regarded by all who know him.**

John Bycroft, Managing Director, Aorta Sales Limited

**Thanks for yesterday, simply brilliant, in all meanings of the word!**

Sean Whitfield, Sales Director, Adams Foods Limited

The vast experience that you possess was clearly evident from the ease at which you had information and details at your fingertips. The motivational and entertaining elements complimented your presentation!

Peter.F.Adam, Group Marketing Manager, Republic Bank, Trinidad

Thanks for a great session. Your insight to the subject of sales and sales management was very welcome and really challenged my sales management thinking!

Gavin Mitchell, Sales & Marketing Director, BCF Technology Ltd

I have worked with Roger on our Sales Excellence Forum in Poland where he was a keynote speaker. Roger delivered an engaging, eye-opening and delightful presentation which was rated one of the best by the summit attendees, I can only recommend him.

Mihaly Nagy, CEO, Stamford Global Conferences, Budapest, Hungary

## About Roger

Roger Harrop BSc(Hons), CEng, FIMechE, FCIM, FInstIB, FPSA, PSAE has spent over 25 years leading international business at the highest level, ultimately a plc, putting him in a unique position to deal with contemporary business challenges.

He is an, Oxford, UK based, international motivational business growth speaker who inspires and entertains his audiences with his acclaimed Staying in the Helicopter® programmes. Over 10000 CEOs, business leaders and others have achieved transformational change through his thought provoking and entertaining talks laced with real-life stories, anecdotes and humour.

He is ranked in the top 10 of business management speakers worldwide, a winner of the prestigious Professional Speaking Award of Excellence and is a twice Speaker of the Year with The Academy for Chief Executives and a Liveryman with The Worshipful Company of Marketors.



## ROGER HARROP

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International Speaker



“Ranked in the top 10 Management & Strategy Speakers Worldwide”

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